

# BUSINESS, BACHELOR OF SCIENCE

## Graduate School of Management

Accepting freshmen in Fall 2025 and transfer students in Fall 2027; current students are accepted beginning in Fall 2027.

Bachelor of Science in Business at the UC Davis Graduate School of Management (<https://gsm.ucdavis.edu/undergraduate/business-major/>)

The UC Davis Bachelor of Science in Business offers a core foundation anchored in math, statistics and economics while building competencies in fundamental areas of business. Business majors choose to specialize in one or two of the following areas:

- Accounting
- Finance
- Marketing & Business Analytics
- Management & Strategy

The major is a first-of-its-kind campus partnership between the Graduate School of Management, College of Letters & Science, and College of Agricultural & Environmental Sciences. The Graduate School of Management awards the Bachelor of Science in Business.

**Internships & Career Alternatives.** Internships for students in the Business Major provide valuable hands-on experience and insights into future careers that can enhance their academic and career goals. Internships may take place in various industries and organizations, including corporate enterprises, non-profits, and governmental agencies. Business majors often go on to pursue careers in diverse fields, including accounting, finance, sales, marketing, consulting, business analytics, entrepreneurship, and human resources. Additionally, graduates may pursue advanced degrees in areas such as business administration (MBA), accounting, finance, public policy, and law.

The major requirements below are in addition to meeting University Degree Requirements (<https://catalog.ucdavis.edu/undergraduate-education/university-degree-requirements/>) & College Degree Requirements (<https://catalog.ucdavis.edu/undergraduate-education/college-degree-requirements/>); unless otherwise noted. The minimum number of units required for the Business Bachelor of Science is 108.

Students may not double major in the Business Major and Economics or Managerial Economics. In addition, students in the Business Major may not be granted minors offered by the Graduate School of Management.

Code	Title	Units
<b>Preparatory Subject Matter</b>		
All required preparatory courses must be taken for a letter grade with at least a grade of C-.		
<i>Economics</i>		8
ECN 001A	Principles of Microeconomics	
or ECN 001AV	Principles of Microeconomics	
or ECN 001AY	Principles of Microeconomics	
ECN 001B	Principles of Macroeconomics	
or ECN 001BV	Principles of Macroeconomics	
<i>Mathematics</i>		12

MAT 017A & MAT 017B & MAT 017C	Calculus for Biology & Medicine and Calculus for Biology & Medicine and Calculus for Biology & Medicine	
<b>OR</b>		
MAT 019A & MAT 019B & MAT 019C	Calculus for Data-Driven Applications and Calculus for Data-Driven Applications and Calculus for Data-Driven Applications	
<b>OR</b>		
MAT 021A & MAT 021B & MAT 021C	Calculus and Calculus and Calculus	
<i>Accounting</i>		8
MGT 011A or MGT 011AV or MGT 011AY	Elementary Accounting Elementary Accounting Elementary Accounting	
MGT 011B	Elementary Accounting	
<i>Statistics</i>		8
STA 013 or STA 013Y or STA 032	Elementary Statistics Elementary Statistics Gateway to Statistical Data Science	
STA 103	Applied Statistics for Business & Economics	
<i>Business Law</i>		4
ARE 018	Business Law	
<i>Psychology or Sociology</i>		4-5
PSC 001 or PSC 001V or PSC 001Y or SOC 001 or SOC 001V	General Psychology General Psychology General Psychology Introduction to Sociology Introduction to Sociology	
<i>English Composition</i>		8
ENL 003 or ENL 003V or UWP 001 or UWP 001V or UWP 001Y	Introduction to Literature Introduction to Literature Introduction to Academic Literacies Introduction to Academic Literacies: Online Introduction to Academic Literacies	
UWP 104A or UWP 104AV or UWP 104AY	Writing in the Professions: Business Writing Writing in the Professions: Business Writing Writing in the Professions: Business Writing	
<b>Preparatory Subject Matter Subtotal</b>		52-53
<b>Depth Subject Matter</b>		
<i>Core Courses</i>		
All required core courses must be taken for a letter grade with at least a grade of C-. All core courses must be taken at UC Davis.		
ARE 100A or ECN 100A or ECN 100AV	Intermediate Microeconomics: Theory of Production & Consumption Intermediate Micro Theory: Consumer & Producer Theory Intermediate Micro Theory: Consumer & Producer Theory	4
ARE 100B	Intermediate Microeconomics: Imperfect Competition, Markets & Welfare Economics	4

or ECN 100B	Intermediate Micro Theory: Imperfect Competition & Market Failure	
ARE 106	Econometric Theory & Applications	4
ECN 101	Intermediate Macro Theory	4
MGT 101	Sources & Uses of Accounting Information	4
MGT 120	Managing & Using Information Technology	4
MGT 140	Marketing for the Technology-Based Enterprise	4
MGT 150	Technology Management	4
MGT 160	Financing New Business Ventures	4
or ARE 171	Principles of Finance	
MGT 180	Supply Chain Planning & Management	4
Core Courses Subtotal		40
<i>Specialization Area</i>		16
Choose one or two areas of specialization from the following options:		
All specialization courses must be taken for letter grade. All specialization coursework must be taken at UC Davis.		
Accounting (p. 2)		
Finance (p. 2)		
Marketing & Business Analytics (p. 2)		
Strategy & Management (p. 2)		

Total Units

108-109

## Strategy & Management

Code	Title	Units
<i>Choose four:</i>		16
MGT 151	Management of Innovation & Entrepreneurship	
MGT 153	Negotiations	
MGT 155	Teams & Leadership	
MGT 159	Strategic Management	
ECN 106	Decision Making	
or ECN 106Y	Decision Making	
ECN 121B	Industrial Organization	
ECN 122	Theory of Games & Strategic Behavior	

## Specialization Areas

### Accounting

Code	Title	Units
MGT 103	Intermediate Financial Accounting I	4
MGT 105	Intermediate Financial Accounting II	4
MGT 107	Intermediate Financial Accounting III	4
MGT 170	Management Accounting & Control	4

### Finance

Code	Title	Units
<i>Choose four:</i>		16
MGT 161	Portfolio Management Portfolio Management	
MGT 163	Buyouts & Acquisitions	
MGT 165	Venture Capital & Finance of Innovation	
ARE 172	Corporate Finance	
ARE 173	Investments	
ARE 139	Futures & Options Markets	
ECN 135	Money, Banks, & Financial Institutions	
or ECN 135Y	Money, Banks, & Financial Institutions	
ECN 164	International Finance	

### Marketing & Business Analytics

Code	Title	Units
<i>Choose four:</i>		16
MGT 141	Marketing Analytics	
MGT 143	Customer Analytics	
MGT 145	Managing Business Databases	
ARE 107	Econometrics for Business Decisions	