

BUSINESS, BACHELOR OF SCIENCE

Graduate School of Management

Accepting freshmen in Fall 2025 and transfer students in Fall 2027; current students are accepted beginning in Fall 2027.

Bachelor of Science in Business at the UC Davis Graduate School of Management (<https://gsm.ucdavis.edu/undergraduate/business-major/>)

The UC Davis Bachelor of Science in Business offers a core foundation anchored in math, statistics and economics while building competencies in fundamental areas of business. Business majors choose to specialize in one or two of the following areas:

- Accounting
- Finance
- Marketing & Business Analytics
- Management & Strategy

The major is a first-of-its-kind campus partnership between the Graduate School of Management, College of Letters & Science, and College of Agricultural & Environmental Sciences.

The Graduate School of Management awards the Bachelor of Science in Business.

The major requirements below are in addition to meeting University Degree Requirements (<https://catalog.ucdavis.edu/undergraduate-education/university-degree-requirements/>) & College Degree Requirements (<https://catalog.ucdavis.edu/undergraduate-education/college-degree-requirements/>); unless otherwise noted. The minimum number of units required for the Business Bachelor of Science is 108.

Students may not double major in the Business Major and Economics or Managerial Economics. In addition, students in the Business Major may not be granted minors offered by the Graduate School of Management.

Code	Title	Units
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Preparatory Subject Matter

All required preparatory courses must be taken for a letter grade with at least a grade of C-.

<i>Economics</i>		8
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ECN 001A	Principles of Microeconomics
or ECN 001AV	Principles of Microeconomics
or ECN 001AY	Principles of Microeconomics

ECN 001B	Principles of Macroeconomics
or ECN 001BV	Principles of Macroeconomics

<i>Mathematics</i>		12
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MAT 017A	Calculus for Biology & Medicine
& MAT 017B	and Calculus for Biology & Medicine
& MAT 017C	and Calculus for Biology & Medicine

OR

MAT 019A	Calculus for Data-Driven Applications
& MAT 019B	and Calculus for Data-Driven Applications
& MAT 019C	and Calculus for Data-Driven Applications

OR

MAT 021A & MAT 021B & MAT 021C	Calculus and Calculus and Calculus	
<i>Accounting</i>		8
MGT 011A	Elementary Accounting	
MGT 011B	Elementary Accounting	
<i>Statistics</i>		8
STA 013	Elementary Statistics	
or STA 013Y	Elementary Statistics	
or STA 032	Gateway to Statistical Data Science	
STA 103	Applied Statistics for Business & Economics	
ARE 018	Business Law	4
PSC 001	General Psychology	4-5
or PSC 001V	General Psychology	
or PSC 001Y	General Psychology	
or SOC 001	Introduction to Sociology	
or SOC 001V	Introduction to Sociology	
ENL 003	Introduction to Literature	4
or ENL 003V	Introduction to Literature	
or UWP 001	Introduction to Academic Literacies	
or UWP 001V	Introduction to Academic Literacies: Online	
or UWP 001Y	Introduction to Academic Literacies	
UWP 104A	Writing in the Professions: Business Writing	4
or UWP 104AV	Writing in the Professions: Business Writing	
or UWP 104AY	Writing in the Professions: Business Writing	
Preparatory Subject Matter Subtotal		52-53
Depth Subject Matter		
<i>Core Courses</i>		
All required core courses must be taken for a letter grade with at least a grade of C-. All core courses must be taken at UC Davis.		
ARE 100A	Intermediate Microeconomics: Theory of Production & Consumption	4
or ECN 100A	Intermediate Micro Theory: Consumer & Producer Theory	
or ECN 100AV	Intermediate Micro Theory: Consumer & Producer Theory	
ARE 100B	Intermediate Microeconomics: Imperfect Competition, Markets & Welfare Economics	4
or ECN 100B	Intermediate Micro Theory: Imperfect Competition & Market Failure	
ARE 106	Econometric Theory & Applications	4
ECN 101	Intermediate Macro Theory	4
MGT 101	Sources & Uses of Accounting Information	4
MGT 120	Managing & Using Information Technology	4
MGT 140	Marketing for the Technology-Based Enterprise	4
MGT 150	Technology Management	4
MGT 160	Financing New Business Ventures	4
or ARE 171	Principles of Finance	
MGT 180	Supply Chain Planning & Management	4
Core Courses Subtotal		40

Specialization Area 16

Choose one or two areas of specialization from the following options:

All specialization courses must be taken for letter grade. All specialization coursework must be taken at UC Davis.

Accounting (p. 2)

Finance (p. 2)

Marketing & Business Analytics (p. 2)

Strategy & Management (p. 2)

Total Units 108-109

ECN 121B Industrial Organization

ECN 122 Theory of Games & Strategic Behavior

Specialization Areas

Accounting

Code	Title	Units
MGT 103	Intermediate Financial Accounting I	4
MGT 105	Intermediate Financial Accounting II	4
MGT 107	Intermediate Financial Accounting III	4
MGT 170	Management Accounting & Control	4

Finance

Code	Title	Units
<i>Choose four:</i>		16
MGT 161	(Pending Approval)	
MGT 163	(Pending Approval)	
MGT 165	(Pending Approval)	
ARE 172	Financial Management of the Firm	
ARE 173	Capital Markets	
ARE 139	Futures & Options Markets	
ECN 135	Money, Banks, & Financial Institutions	
or ECN 135Y	Money, Banks, & Financial Institutions	
ECN 164	International Finance	

Marketing & Business Analytics

Code	Title	Units
<i>Choose four:</i>		16
MGT 141	(Pending Approval)	
MGT 143	(Pending Approval)	
MGT 145	(Pending Approval)	
ARE 107	Econometrics for Business Decisions	
ARE 136	Managerial Marketing	
ECN 142	Economics & Business Data Analytics	

Strategy & Management

Code	Title	Units
<i>Choose four:</i>		16
MGT 151	Management of Innovation & Entrepreneurship	
MGT 153	(Pending Approval)	
MGT 155	(Pending Approval)	
MGT 159	(Pending Approval)	
ECN 106	Decision Making	
or ECN 106Y	Decision Making	